TOYS: SPOTLIGHT ON INDONESIA

GENERAL REQUIREMENTS

In April 2013, Indonesia approved Regulation Number 24/M-IND/PER/4/2013 and amendment Regulation Number 55/M-IND/PER/11/2013 to mandate the use of the Indonesian National Standards (SNI) and other technical specifications for toy safety. This new law applies to a list of toy products with specific Harmonised System (HS, Tariff) codes.

Table 1: Toys, by type, requiring Standard Methods certification and labelling

<table>
<thead>
<tr>
<th>ITEM</th>
<th>TOY TYPE</th>
<th>HS CODE (TARIFF)</th>
</tr>
</thead>
</table>
| 1    | Baby walkers (juvenile products falling under this regulation)  
• Made from metal  
• Made from plastic | 9403.20.90.00  
9403.70.10.00 |
| 2    | Tricycles, scooters, pedal cars and similar wheeled toys, doll carriages | 9503.00.10.00 |
| 3    | Dolls including parts and accessories | 9503.00.21.00  
9503.00.22.00  
9503.00.29.00 |
| 4    | Electric trains, including tracks, signals and other accessories | 9503.00.30.00 |
| 5    | Reduced size (scale) models and similar recreational models, whether working or not | 9503.00.40.10  
9503.00.40.90 |
| 6    | Other construction sets and constructional toys manufactured from materials other than plastics | 9503.00.50.00 |
| 7    | Stuffed toys representing animals or non-humans | 9503.00.60.00 |
| 8    | Puzzles | 9503.00.70.00 |
| 9    | Numerical, alphabetical or animal blocks or cut outs, word builder sets, word making and talking sets, toy printing sets, toy counting frames (abaci), toy sewing machines, toy typewriters | 9503.00.91.00 |
| 10   | Skipping ropes | 9503.00.92.00 |
| 11   | Marbles | 9503.00.93.00 |
| 12   | Toys other than items 2 to 11 above, made from all kinds of material, whether or not electrically operated:  
• Balloons, swimming floats for children or other inflatable toys made of rubber and/or plastic  
• Toy rifles or pistols  
• Other toys | 9503.00.99.00 |

To distribute and sell toys in Indonesia, manufacturers outside Indonesia and importers must demonstrate, through certification, that they are compliant with the Indonesian National Standards (SNI). In addition, all compliant toys must qualify to display the Indonesian National Standard Certification Mark. Partner with SGS to bring toys to market in Indonesia with confidence.

Toys destined for Indonesia must:
• Conform to all relevant mandatory National Indonesia Standards (SNI).
• If compliant to SNI, hold product certification and display the Indonesian National Standard Certification Mark (SNI Mark).
**SNI STANDARD AND SNI MARK PROGRAMME**

**SNI Standard**

Indonesia’s National Standard Methods which apply to toys specified in Table 1 are summarised in the table below.

<table>
<thead>
<tr>
<th>ITEM</th>
<th>STANDARD METHOD</th>
<th>PARAMETER</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SNI ISO 8124-1:2010</td>
<td>Physical and Mechanical</td>
</tr>
<tr>
<td>2</td>
<td>SNI ISO 8124-2:2010</td>
<td>Flammability</td>
</tr>
<tr>
<td>3</td>
<td>SNI ISO 8124-3:2010</td>
<td>Migration of certain elements</td>
</tr>
<tr>
<td>4</td>
<td>SNI ISO 8124-4:2010</td>
<td>Swings, slides and similar activity toys for indoor and outdoor</td>
</tr>
<tr>
<td>5</td>
<td>SNI IEC 62115:2011</td>
<td>Electrical</td>
</tr>
<tr>
<td>6</td>
<td>EN 71-5:2013</td>
<td>Phthalates</td>
</tr>
</tbody>
</table>
| 7    | SNI 7617:2013 | • Azo dyes  
|      |                | • Formaldehyde |

**SNI Mark**

Product certification can only be obtained by application to a Product Certification Body (LSPro) that has been accredited by KAN, Indonesia’s national accreditation body, or appointed directly by the Ministry of Industry.

- A LSPro, processes certification applications, verifies documentation and obtains product test results from a laboratory that is either KAN accredited, or Ministry of Industry designated.
- On successful completion of a product assessment the manufacturer will receive certification.
- Once SNI approval has been granted, the manufacturer must place the SNI Mark on the product and/or its packaging.

**SNI mark legend**

‘SNI aa-bbbb-yyyy’ is the SNI number 
‘LSPr-nnnn-IDN’ is the accreditation number of the Product Certification Body (LSPro)

**WHY CHOOSE SGS?**

SGS’ Jakarta laboratory is approved by Indonesia’s Ministry of Industry to test for compliance with the new toy safety regulation. In addition, SGS laboratories in Hong Kong, China (Shenzhen, Shanghai), Malaysia, Turkey and UK are designated as approved laboratories and have capabilities to test against the National Indonesia Standards. Our test reports are also recognised for application of the Product Certification Mark.

Our expertise in compliance management will help you make the right choices to access the Indonesian market, while carrying out the necessary testing and certification quickly and professionally.

**SGS IS THE WORLD’S LEADING INSPECTION, VERIFICATION, TESTING AND CERTIFICATION COMPANY**

**SGS Added-Value Services**

Independent and innovative, our toys and juvenile products experts use state-of-the-art facilities and technology to deliver tailor made added value services that help improve your business.

We strive to deliver outstanding quality at every step of your project by providing a one-stop service that includes:

- Short turnaround time (TAT).
- Competitive pricing.
- Complimentary sample collection and report delivery services.
- Key account management (KAM).
- Professional technical and testing consultancy.
- Seminars and training.

**CONTACT US**

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**WATCH THE PODCAST**

Available on demand, SGS’s Market Safe Toys to Indonesia podcast examines the country’s regulatory landscape in more detail.

Visit https://www.brainshark.com/SGSNA/toysafety-indonesia to watch the podcast.