

SGS IS A PIONEER IN DIGITAL TRUST

Capital Markets Event

19 – 20 November 2024

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Digital Trust is key to unlock economic growth

Digital technologies



Artificial Intelligence



Quantum Computing



Internet of Things



Extended Reality



Robotics









5G, 6G

“ Digital Trust is the expectation by individuals that **digital technologies and services** – and the **organizations** providing them – will protect all stakeholders’ interests and uphold societal expectations and values. ”

World Economic Forum

Significant market growth from multiple drivers

Digital Trust risk dimensions

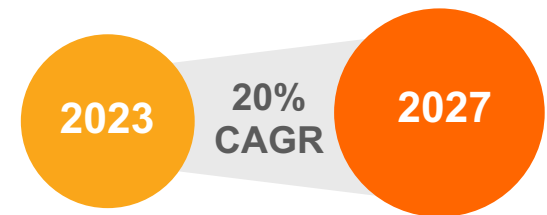
-  **Safety**
-  **Cybersecurity**
-  **Privacy**
-  **Fairness**
-  **Transparency**
-  **Sustainability**

Regulations

- › EU Cybersecurity and AI Acts
- › GDPR and NIS2 Directive
- › Radio Equipment Directive
- › Medical Device Regulation
- › Industrial Machinery Directive
- › US Executive Order for AI
- › US Health Insurance Portability and Accountability Act
- › Automotive UNECE W.29 R155/156

Digital Trust TIC market

- › Awareness training
- › Risk, gap & maturity assessment
- › Vulnerability analysis
- › Penetration testing
- › AI and data trust evaluations
- › Digital trust certification
- › Digital continuous assurance



Strong leadership in key Digital Trust segments

Largest Network

500+ digital trust experts
and 10 accredited
cyberlabs

#1

in high-assurance
cybersecurity evaluations
with 20% market share

40+

years of experience
in high security
assurance testing

60+

standards and
certification schemes
covered

First

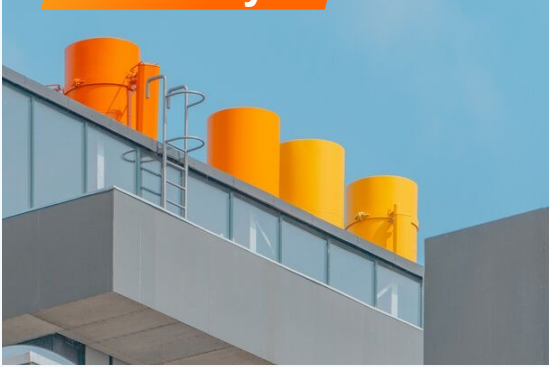
to deliver management
system certification and
Common Criteria
evaluation of AI

First

to deliver Common
Criteria evaluation of
Post-Quantum
Cryptography

SGS covers entire value chains and lifecycles

Factory



Industrial machines



Operational technology



Digital components



Industries & Environment

Provides **Capex & Opex digital trust assurance** for operational technology and cyber-safety of industrial machines

Business Assurance

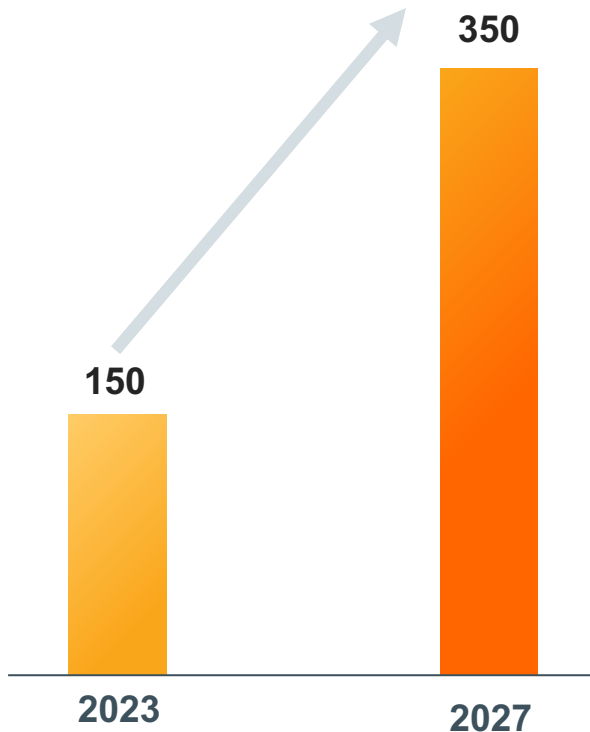
Audits and certifies **information security** and **AI management systems** in operational technology and industrial machines

Connectivity & Products

Reviews, evaluates and tests the **cyber-resilience** of digital components embedded in industrial machines and operational technology

At least CHF 200 million incremental sales by 2027

Sales, CHF million



Growth Priorities

- › High-assurance cybersecurity
- › Data and Artificial Intelligence
- › Digital continuous assurance
- › Operational Technology
- › Post-Quantum technologies

Industry Priorities

- › Critical infrastructure
- › Medical technology
- › Mobility
- › Wireless
- › Consumer Electronics

Key takeaways



Digital Trust is a double-digit growth market driven by new regulations

SGS leads the way in cybersecurity testing and AI trustworthiness

At least CHF 200 million incremental sales from Digital Trust by 2027

When you need to be sure



Product Security Evaluation, Netherlands