

# OIL @ SGS

# ALIM SAIDOV – EXECUTIVE VICE PRESIDENT INVESTORS DAYS, 29-30 OCTOBER 2015



WHEN YOU NEED TO BE SURE





# Let's (not) talk about oil price

- All news is in the public domain, but underlying processes are heavily political
- Great hunt' for new reserves on the shelf
- Strongly leaning towards production as opposed to exploration
- A clear buyer's market, with NOCs becoming major players
- Refining margins benefit from cheaper feedstock
- Record year for trade: highest volatility for 15 years





	UPSTREAM			DOWNSTREAM			RETAIL AND MARKETING
	EXPLORATION AND APPRAISAL	DRILLING	PRODUCTION	STORAGE AND LOGISTICS	REFINING AND PROCESSING	LOGISTICS	RETAIL AND MARKETING
SERVICES							
Subsurface Consultancy	✓	<ul> <li>Image: A second s</li></ul>	✓				
Well Testing Services	✓		✓				
Cased Hole Services			✓				
Production Fluids Testing	✓		✓				
Metering and Measurement Consulting			✓	~			
Tools		~					
Wellhead Services			✓				
Rock Properties Testing	✓	~					
Trade Related Services				~	~	~	
Non-Inspection Related Testing		~	✓		~		✓
Lab Outsourcing Solutions		<b>~</b>	✓		<ul> <li>✓</li> </ul>		✓
Plant and Terminal Operations				~	~	~	✓
Metering and Instrumentation				~	~	~	✓
Oil Condition Monitoring						~	×
Sample Management Services						~	✓
Fuel Integrity Services						~	✓
Cargo Treatment Services					~	✓	~





- Upstream yet to reach critical mass
- Downstream trade growing more than 5%
- Business segments with double-digit growth:
  - Oil condition monitoring (14%)
  - Non-inspection related testing (11%)
  - Fuel integrity programs (12%)
- Plant and terminal operations high double digit growth in prior year





	UPSTREAM					
	EXPLORATION AND APPRAISAL	DRILLING	PRODUCTION			
SERVICES						
Subsurface Consultancy	✓	✓	✓			
Well Testing Services	✓		✓			
Cased Hole Services			✓			
Production Fluids Testing	✓		✓			
Metering and Measurement Consulting			✓			
Tools		~				
Wellhead Services			✓			
Rock Properties Testing	✓	~				
Trade Related Services						
Non-Inspection Related Testing		✓	✓			
Lab Outsourcing Solutions		✓	×			





## Phase 1 infrastructure complete

- Asset Management Center
- Applied Technology and Innovation Center
- Business development and sales teams
- Revenue capacity of CHF 500 million
- Focused geographies and business portfolio application plans

### Mid-term goals:

- Capitalize on Phase 1, reaching CHF 500 million revenue
- Build new assets and increase footprint
- Maximize asset utilization to achieve target margin (average 22%)
- Strong push for existing innovative products and services





	DOWNSTREAM					
	STORAGE AND LOGISTICS	REFINING AND PROCESSING	LOGISTICS			
SERVICES						
Metering and Measurement Consulting	✓					
Trade Related Services	✓	✓	✓			
Non-Inspection Related Testing		✓				
Lab Outsourcing Solutions		✓				
Plant and Terminal Operations	✓	✓	✓			
Metering and Instrumentation	✓	✓	✓			
Oil Condition Monitoring			✓			
Sample Management Services			✓			
Fuel Integrity Services			✓			
Cargo Treatment Services		✓	✓			





- Core trade-related services growing faster than anticipated
- Strongest focus on margin improvement in the face of pricing pressure:
  - Sales organization improvement more hunters to balance the farmers
  - Efficiency and productivity improvements through global rollout of:
    - Standard Inspection Reporting
    - Shipping-On-Line
    - SGS Laboratory Information System
- Service innovation and new bundles





- Continuing to shape the leading edge of the oil and gas TIC industry:
  - WaterPro project
  - Annulus leak detection
  - Frac water flowback
- AutoGOR testing station and service wins Energy Institute Innovation Award









