

Performance advancements

DELIVER HIGH-PERFORMING SPORTS, OUTDOOR AND WELLNESS PRODUCTS TO GLOBAL MARKETS

The world of fashion and consumer products is evolving rapidly, driven by an increasing focus on sports and fitness. Consumer priorities and behaviors are shifting in response to a desire for health, wellness and athletic performance. Simultaneously, the outdoor recreation sector is experiencing impressive growth, particularly among younger demographics like Millennials and Generation Z, who are attracted to 'experience-driven' adventure tourism.

Consumers no longer want clothing focused only on aesthetic appeal. Instead, they seek products that match their holistic well-being and lifestyle needs. This shift has created three distinct sectors within the fashion and consumer products industry: sports, outdoor and wellness. Each sector boasts unique product characteristics and requirements, catering to the diverse preferences of modern consumers.

Our solutions

We offer comprehensive testing and certification solutions tailored to the specific needs of each sector to support innovation across the fashion industry.

SPORTS	OUTDOOR	WELLNESS
<p>Protection Strength Activity enhancement</p>  <ul style="list-style-type: none"> • Insulation • Breathability • Wicking • Moisture management • Quick dry • UV protection • Muscle support • Four-way stretch • High strength • Abrasion resistance 	<p>Protection Versatile High-performance</p>  <ul style="list-style-type: none"> • Insulation • Temperature rating • Fill power • Downproof • Breathability • Quick dry • Moisture management • Durability • Windproof • UV protection • Waterproof 	<p>Active Comfort Basic function</p>  <ul style="list-style-type: none"> • Odor control • Butterfly soft • High opacity • Insulation • Water repellent/resistant • UV protection • Breathability • Moisture management • Far infrared • Fitness monitoring • Durability • Easy care

WHY CHOOSE SGS?

We are the world's leading testing, inspection and certification company. With a global network of state-of-the-art laboratories and a team of dedicated professionals from diverse disciplines, we deliver comprehensive physical, chemical and functional testing for components, materials and finished products. Our expertise ensures your company meets the highest standards of quality, safety, sustainability and compliance with international, industrial and regulatory requirements. In the end, it's trusted because it's tested.

For more information or support regarding program development, please contact: Global.SL.DAMO.Platform@sgs.com