



TVO Control Tower™

Unlock efficiency, speed, and focus in your supply chain with Maine Pointe's proprietary Hybrid Intelligence (HI) platform, where the convergence of Human Intelligence (HI) and Artificial Intelligence (AI) drives accelerated insights and opportunities to enhance cost, cash, and growth performance.

Maine Pointe

By **SGS**

Is your organization experiencing:

- Procurement savings that fail to align with P&L impact, limiting cost optimization.
- Missed opportunities to consolidate and better leverage spend for operational gains.
- Poor understanding of supply base composition and geographic distribution, reducing leverage opportunities.
- Persistent rogue or non-compliant spending patterns, undermining operational controls.
- Gaps in visibility into the drivers of direct and indirect costs, hindering operational efficiency.
- Fatigue from prior or ongoing initiatives that fail to deliver measurable results.
- Limited clarity on current and historical spend, slowing down actionable insights.
- Inconsistent, incomplete, and uncleansed data, creating barriers to accurate analysis and decision-making.
- Confusion around spend categorization and taxonomy, making it difficult to efficiently drill into details.

Welcome to TVO Control Tower.

TVO Control Tower is the comprehensive spend profile analytics reporting and insights system developed by global supply chain and operations consultancy Maine Pointe. Driven by a powerful Hybrid Intelligence (HI) combination of Artificial Intelligence (AI) and Data Analytics and specialized Industry-specific expertise of Maine Pointe's global industry leaders, TVO Control Tower provides senior executives with actionable insights to help optimize direct and indirect procurement spend and sustain improvements over time.

TVO Control Tower is part of Maine Pointe's powerful suite of integrated, end-to-end data driven services that provide visibility, resilience, and control across the entire plan-buy-make-move/fulfill supply chain.

TVO Control Tower is purpose-built to deliver exceptional value for both individual enterprises and portfolio-wide applications, making it an ideal solution for private equity-owned companies. Its adaptable design seamlessly integrates with diverse systems, data formats, and operational structures, ensuring scalability and consistency across varied businesses within portfolios.

TVO Control Tower redefines what organizations can - and should - expect from procurement analytics: actionable insights and support for informed decision making that drives bottom line sustained results.

TVO Control Tower Benefits

- Uncovers practical savings in procurement spend that decrease costs, increase efficiency, and help leverage and improve supplier relationships, while providing accelerated insights and opportunities to improve cost, cash and growth performance across the supply chain.
- Data-driven, hybrid AI + human approach provides clear visibility on spend detail, performance & accountability, with an integrated, comprehensive view of an organization's spend at fully customizable levels of detail.
- Improves Spend Data consistency, visibility, and usage, and serves as a 'single source of truth'.
- Provides the foundation for proactive category management, cost management, and strategy development, leading to optimization of direct and indirect spend information needed for sound strategy development and risk identification.
- Enhances sustainability of strategic procurement benefits and savings.

TVO Control Tower Features



Savings Identification Engine

TVO Control Tower leverages AI to scan and analyze your spend data, pinpointing inefficiencies and uncovering savings opportunities aligned with your sourcing strategy, cost centers, and category management structure.

ROI: Identifies potential cost savings of 8-12% of total spend, translating into millions of dollars in annual savings depending on spend volume.



Data Acquisition

TVO Control Tower seamlessly integrates data headers from diverse file formats across any system of record, simplifying data ingestion and reducing time spent on manual mapping. Its software-agnostic design ensures compatibility with any provider.

ROI: Accelerates data onboarding by up to 50%, reducing implementation time and associated costs for spend analysis initiatives.



Effortless Data Cleansing and Validation

TVO Control Tower automates the aggregation, cleansing, and normalization of spend data from multiple sources, addressing inconsistencies and delivering reliable, actionable insights.

ROI: Improves data accuracy by 70-90%, saving up to 40% of the time typically spent on manual data validation and rework.



Hybrid Intelligence (HI)

By combining advanced AI algorithms with the knowledge of Maine Pointe's expert team, TVO Control Tower creates a self-correcting system that uncovers precise, actionable insights, ensuring your spend data translates into tangible opportunities for efficiency and value creation.

ROI: Enables 20-30% faster identification of actionable insights, with potential value creation of 3-5% of total spend through improved decision-making.



Precision-Driven Materials & Services Taxonomy

Backed by two decades of continuous development, our proprietary taxonomy delivers best-in-class categorization for materials and services. By integrating established industry standards—such as CAS Numbers, SIC codes, and other enterprise classifications—with our precise, proven approach, we eliminate confusion in spend categorization and enable deeper, targeted analysis tailored to unique business needs.

ROI: Reduces reclassification efforts by 60-80%, saving costs on data rework and enabling faster reporting cycles.



Customizable Dashboards for Clarity

TVO Control Tower features intuitive, cloud-based dashboards (Spend Cube) that provide a quick and comprehensive view of spend data, with detailed drill-downs into suppliers, categories, regions, and spend volume, driving better adoption and insight generation.

ROI: Increases user adoption and visibility by 70%, enabling teams to identify 10-15% more efficiency opportunities through faster data-driven decisions.

The TVO Difference

In a crowded field of procurement analytics tools, few address core challenges that keep organizations from realizing their full spend potential. Traditional platforms often overlook key pain points like inconsistent data quality, weak communication channels, low user adoption, insufficient market intelligence, and the importance experienced professionals play in leveraging data. Maine Pointe's highly skilled data analytics team deeply understands modeling data – and along with deep industry expertise of our engagement teams – knows how to put data and insights to work to identify opportunities and unlock sustained value across your supply chain.

Accurate, Actionable Data

Outcomes are only as good as the data you model with. TVO Control Tower not only cleans data; it fundamentally restructures and normalizes spend information to eliminate currency mishaps and inconsistent naming practices. Data accuracy underpins every strategic recommendation, instilling confidence at every level of the organization.

Hands-on Implementation Partnership

Data analytics alone aren't the total solution – you need to know what to do with the data (which AI alone cannot do). As your TVO implementation partner, Maine Pointe works side-by-side to bring our experience, insights, and first-hand knowledge of your data to unlock value, identify opportunities, and implement savings. No need to hand data off to a third-party to decode - or risk it not being fully optimized to produce outstanding results due to lack of familiarity with or investment in the data.

Maine Pointe Strategic Procurement Expertise

Through our TVO Control Tower, Maine Pointe leverages its unique insights in strategic procurement and subject-matter expertise across industries (and our history sourcing them) to quickly identify category savings and unlock compelling value creation opportunities.

Market Intelligence for Direct Material Categories

TVO Control Tower delivers real-time industry benchmarks and category-specific insights that empower teams to identify savings opportunities with precision. Rather than relying on potentially stale or generic data, our analytics reflect the latest market conditions, ensuring strategic relevance.

Inclusive Stakeholder Engagement for Portfolio Success

Maine Pointe rapidly establishes processes that engage stakeholders and ensure each business unit and portfolio company has an active voice in shaping the approach. By sharing clear, accessible insights, we foster understanding and genuine buy-in. We also work collaboratively to uncover additional opportunities for value creation within portfolios.

Integrated Collaboration and Feedback Loops

TVO Control Tower is engineered to close the gap between central procurement teams and individual business units. By streamlining feedback and reporting processes, organizations can rapidly iterate on insights, ensuring faster, more impactful decision-making.

High User Adoption Through Intuitive Design

TVO Control Tower is designed for ease-of-use, and Maine Pointe customizes each dashboard based on needs and requirements, with high-level spend views and additional detailed dashboards to drill into specific categories. From automated alerts to self-service reporting, every feature is crafted to encourage widespread engagement, boosting ROI from the ground up.

Flexible and Customizable

TVO Control Tower is software-agnostic and can distill data from any provider. This allows us to develop customized, user-friendly dashboards that help you better understand your data, using standardized categories to streamline and improve data visibility.

About Maine Pointe

Maine Pointe is a global supply chain and operations consulting firm that drives compelling economic returns for companies. Our Total Value Optimization (TVO)™ strategy improves profits, cash, growth and resilience across planning, procurement, logistics, operations and data analytics. Working with executives and their teams, we break through functional silos and rapidly transform the plan-buy-make-move supply chain, with an average ROI of 6:1.

Our unique 100% guarantee of engagement fees is based on annualized savings.

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