



# **MAXIMIZE** EFFECTIVENESS OF **CSR** PROGRAMS

A SINGLE PLATFORM TO ADDRESS ALL YOUR REQUIREMENTS FOR CSR COMPLIANCE AND TO PROVIDE 360° END TO END SOLUTIONS

**SGS**

Transparency and Accountability are a critical prerequisite for determining the success of any CSR initiative. Here, Independent Third-party companies play an important role to enhance the effectiveness of CSR projects.

SGS provides solutions and implementation support for CSR programs to corporates and institutions. We extend a single platform to address all requirements for CSR compliance and ensure maximum effectiveness.

**SGS IS THE WORLD'S LEADING INSPECTION, VERIFICATION, TESTING AND CERTIFICATION COMPANY. WE ARE RECOGNIZED AS THE GLOBAL BENCHMARK FOR QUALITY AND INTEGRITY. WITH MORE THAN 95,000 EMPLOYEES, WE OPERATE A NETWORK OF MORE THAN 2,400 OFFICES AND LABORATORIES AROUND THE WORLD.**

SGS provides worldwide, independent services that make a difference in people's lives. Our international team of experts helps you operate in more efficient and sustainable ways by streamlining processes, improving quality and productivity, reducing risk, verifying compliance and increasing speed to market. Our core service activities cover all industry sectors and touch the products and services that consumers around the world rely on everyday.

## DOMAINS WE SERVE UNDER CSR



### **BASELINE STUDY**

SGS baseline study provides Qualitative & Quantitative information-base. Baseline surveys are an important part of any M&E process. We provide a descriptive cross-sectional survey on the current status of a particular situation on whatever study topic.



### **NEED ASSESSMENT SURVEY**

SGS provides need assessment surveys to enable corporates and other stakeholders to determine and address needs or gaps between current and desired (wants) conditions of the target communities. We measure discrepancy between current and desired conditions. The need may be desired to improve current performance or to correct a deficiency.



### **PROJECT MONITORING AND REPORTING**

Under Project Monitoring and reporting services, SGS provides an independent third-party reporting on the status and issues with identified risks related to the implementation of a given project. The aim is to provide the client with on-line warning signals on problems or difficulties which may have an impact on the timely and effective implementation of a project.



### **IMPACT ASSESSMENT (IA)**

IA is conducted to evaluate the plans and strategies in implementing CSR programs, prepare a detailed report of its performance and recommend the required improvements to align the activities with the goals, mission and vision of an Organization.





## SOCIAL RETURN ON INVESTMENT

(SROI) is a tool for measuring the total value generated for every rupee invested in CSR. SROI can help you to:

1. Increase value of your work, time & money
2. Reveal potential refinements and improvements
3. Informed decision making
4. Stronger partnership with stakeholders
5. Profile Enhancement
6. Risk Management

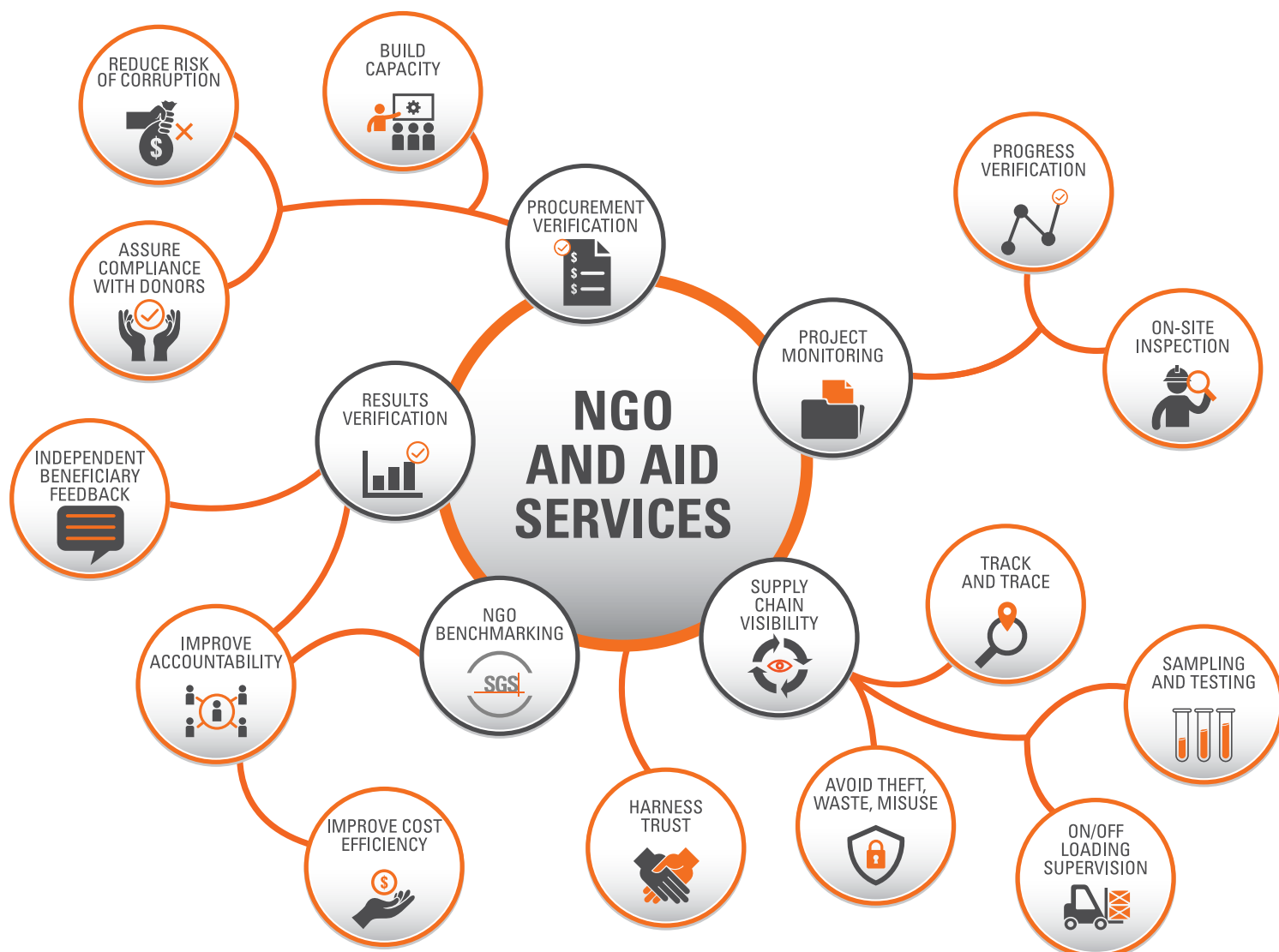


## RISK PROFILING OF DEVELOPMENT PARTNERS (RP)

The SGS risk profiling tool measures key strengths of agencies against benchmark of best practices that can be tailored to your preferred criteria. RP consists of a systematic comprehensive assessment of Development Partners. Mapping the risks, i.e. due diligence. Establishing M&E system allowing close supervision on critical criteria.

## PROJECTS WE UNDERTAKE

- 24x7 Safe Drinking Water
- Water
- Education
- Health
- WASH
- Livelihood
- Afforestation
- Environment
- Garbage to Manure
- Plastic Waste to Energy
- Women Empowerment
- Elderly Care
- Skill Development





## NGO BENCHMARKING

The NGO Benchmarking services of SGS assesses the performance of an NGO against 99 objectively verifiable indicators extracted from Codes of Best Practices and International Standards. Our NGO benchmarking standard has been designed to provide independent assessment of an NGO's conformity to international best practices and to demonstrate its mastery of risk.

Certification: SGS certificate is based on compliance to standard criteria's with no major Non-Conformity.

Ensuring the transparency, integrity and performance of an NGO is of crucial importance to stakeholders such as donors, beneficiaries, contractors or local authorities. The audit we conduct establishes a clear reference framework which can be used as the basis for

future audits to measure how the NGO has improved. It can also be used to help position the NGO against other organizations working in the same sector or region.

SGS professionals can help NGO's implement unique Benchmarking Standard.





## BENCHMARKING OF NGO'S: BENEFITS

- Full accountability to all stakeholders
- Detect weaknesses and correct them on time
- Engagement towards continuous improvement
- Reduce or prevent any reputation risks
- Meet expectations of stakeholders & public at large
- Strict application of professional audit principles

## ASK FOR INDEPENDENT EVIDENCE TO BOOST CREDIBILITY

### SGS ASSISTS CORPORATES & NGOS TO DISCOVER EXACTLY, WHERE IT STANDS

- Legitimacy issues left aside, it is difficult for an NGO to demonstrate compliance with today's Accountability and Good Governance exigencies.
- First-Party self-assessment is useful, but results may be questionable.
- Second-Parties (having a direct interest through financing) do not have the indispensable neutrality to deliver an objective assessment.
- This is where an independent Third-Party acting as certification agency provides a very meaningful and essential contribution.

*We operate in all states and union territories in India*

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#### VERIFIED

##### NGO Benchmarking

A voluntary system measuring  
Accountability to Stakeholders  
and Compliance with Best Practices  
[www.sgs.com/ngo](http://www.sgs.com/ngo)

**WWW.SGS.COM**

**WHEN YOU NEED TO BE SURE**

