



INDEPENDENT MONITORING AND EVALUATION SERVICES TO STRENGTHEN YOUR INTERVENTIONS AND IMPACT

It is increasingly important to demonstrate value for money and evidence based impact. Clear sight of how precious resources contribute to results is critical for change to be successful.

Assessing impact starts with planning for measurable outcomes. It reduces the risk of focusing solely on activities and compliance with processes. In addition to setting outcome indicators from the outset, you need to be able to effectively monitor progress. Sensible and credible data collection approaches and rigorous analysis of outcomes' data is key to that.

When outcomes drive the data collection and monitoring and evaluation activities, interventions are optimally steered to achieve the desired results.

We understand these challenges.

SGS' Monitoring and Evaluation services focus on the issues that most challenge generating effective and efficient results.

Whether you are working in the development context, in a public or private agency, a social enterprise or charity, this is what we want to empower you with:

- setting measurable outcome objectives;
- designing realistic data collection approaches in difficult environments;
- analysing and reporting outcome data objectively and credibly.

WHAT YOU WILL GAIN FROM SGS M&E SERVICES

M&E Consulting:

- Support in planning the intervention
- Practical application of the M&E methodology to your context
- Knowing how to report on outcomes, assess impact and value for money
- Build customized internal M&E capabilities

PLAN WHAT YOU WANT TO ACHIEVE, NOT JUST WHAT YOU INTEND TO DO

M&E Training

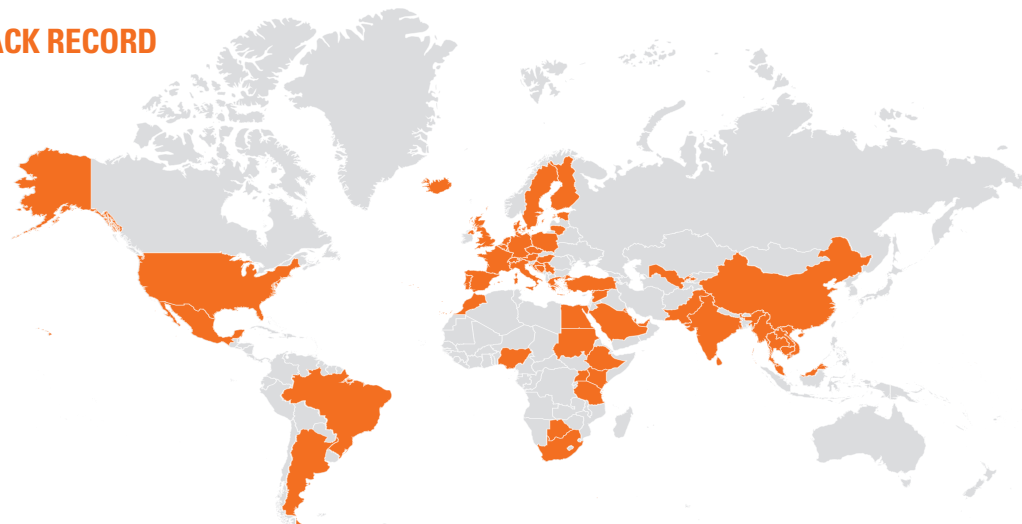
- Rigorous and top-quality courses externally accredited and certified
- Modular set-up enables progressive application of acquired skills ensuring lasting learning, immediate added value and high cost effectiveness
- Improved knowledge and skill to
 - a. direct resources towards measurable outcomes
 - b. effective and efficient monitoring of investments
 - c. evaluation reporting that is robust and can be trusted
 - d. drive to outcomes that can be evidenced

SGS

OUR GLOBAL M&E TRACK RECORD

SECTORS





Education (Primary, Secondary, Higher & Vocational), Health & Social Care, Justice, Public Services, Transport, Policing, Retail, Banking, Telecoms, Housing, Construction, International Development, Arts & Creative Industries, Cultural Diplomacy



SGS M&E TRAINING

Three progressive modules are offered that provide flexibility and tailored support. A fourth (individually coached) module is available to candidates that have completed the above modules. The training is provided in structured face-to-face team workshops supported by online resources. There are both public courses and in-house tailored courses available.

**FOCUS ON OUTCOMES
TO ENSURE YOUR
INVESTMENT MAKES THE
DIFFERENCE**

	MODULE 1	MODULE 2	MODULE 3
	Planning for Outcomes	Preparing for Measurement	Monitor progress and measure outcomes
	1 day	2 days	3 days
	Offered in one training package as an immersive and progressive three-day course		
	Any person and organization that needs to achieve and demonstrate measurable impact outcomes	Those in charge of implementing and delivering programmes, specialised M&E personnel and field stakeholders	Core team members responsible for oversight of M&E activities and results
	<ul style="list-style-type: none">✓ A validated Theory of Change fit for your situation✓ Clear view of outcomes✓ Full understanding of influences✓ Insight in how the project leads to the desired outcome	<ul style="list-style-type: none">✓ Design of data collection approaches✓ Knowledge about tools and instruments✓ Measurable objectives for monitoring progress✓ Confidence to drive and implement data collection and reporting strategy✓ Development of planning templates directly useful to participant's project	<ul style="list-style-type: none">✓ Knowledge and practice in quality data collection✓ Skill in designing rigorous analysis and interpretation✓ Competence in value for money analysis
		Certification*	Certification**

* Professional Certificate in Human Capital Investment Planning Training and Certification (QCF 5 / SCQF 9)

** Professional Certificate in Evaluating Human Capital Investment Training and Certification (QCF 6 / SCQF 10)

**MEASURE THE RIGHT
INDICATORS, SAMPLE
CORRECTLY AND ANALYSE
RIGOROUSLY**

OUR EXPERTS

SGS' global pool of expert consultants and trainers will provide support to programme and project teams as they build collective and individual competence to the levels they require. Contact us to find out more: Jane.Massy@sgs.com or visit our website www.sgs.com/monitoringandevaluation

WHEN YOU NEED TO BE SURE

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