COMPLETE
COMMUNITY PARTICIPATION

ONLINE COMMUNITY PLATFORM SERVICES PROMOTING TRANSPARENCY AND ACCOUNTABILITY IN THE NGO SECTOR

A THRIVING CIVIL SOCIETY

Nonprofit organisations play an important role in society. Both in developed and developing countries, they touch the lives of many people.

NGOs collectively employ millions of people worldwide. The estimated global value of the "third sector" amounts to the world's 8th largest economy, with an employment growth well above OECD average.

It is a dynamic sector that responds to changing needs in society and operates under regulatory frameworks that differ from country to country.

WHAT ARE THE ISSUES?

NO VISIBILITY

Given the fundamental services nonprofit organisations deliver in society it is striking how little information is available *in aggregate* about what NGOs do and with what means and outcomes as a result. There is no overall visibility of the NGO contribution and role in society.

NO ACCOUNTABILITY

Equally, given the reliance of the sector on donations and resources from the public – as individuals, families and taxpayers, Governments or in pro bono form as volunteers - it is a trade in trust.

Trust is a hard won and easily lost asset. It is harnessed and nourished in transparency and accountability.

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THE COMMUNITY PORTAL OFFERS:

A system inclusive for all organisations that respects common and rigorous principles of accountability and transparency.

Clarity and consistency in what standards NGOs are expected to adhere to.

An easy, safe and compelling way for donors to financially support causes and select best-fit NGOs.

An equal opportunity for all NGOs to attract attention and compete for funding.

A spotlight on NGO activity, on the beneficiaries, the results, and funding needs.

An opportunity to connect: bring the donor as close as possible to the cause.

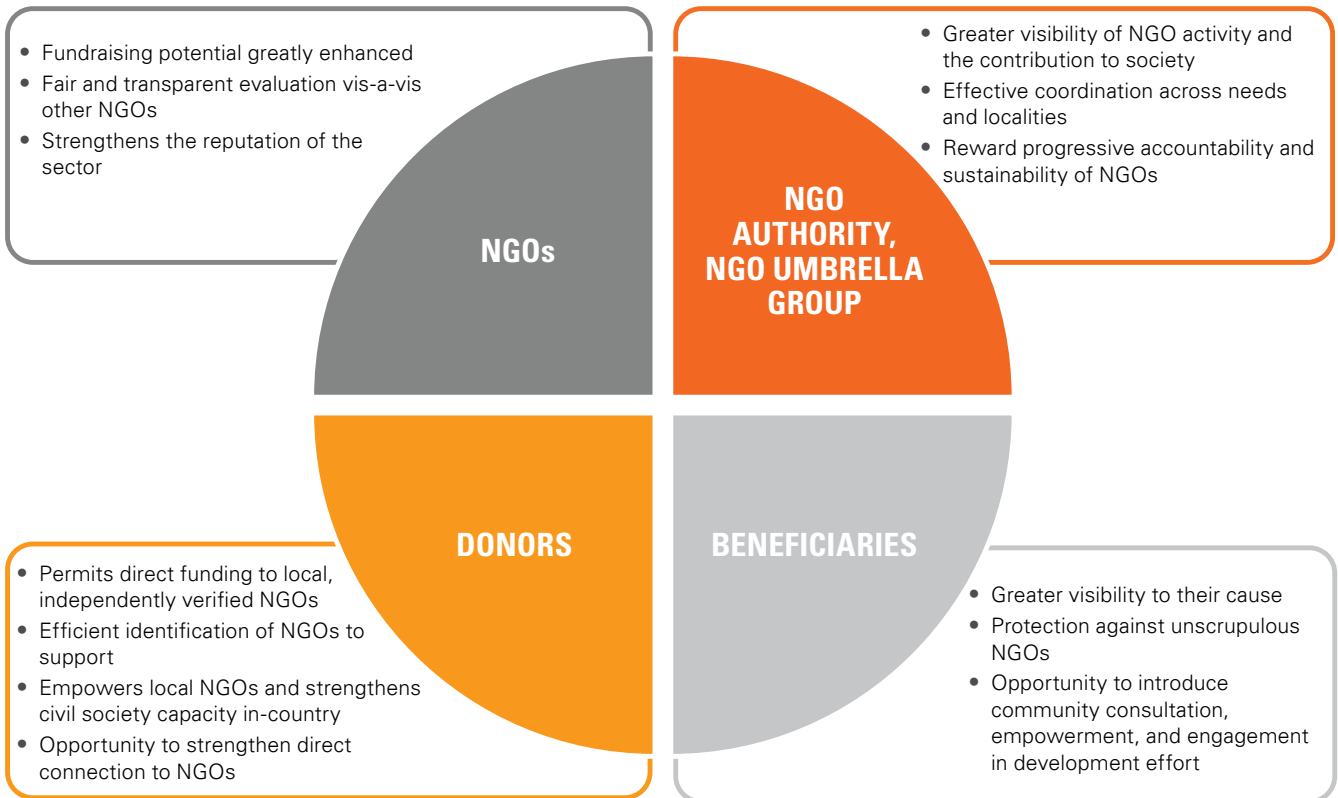## WHAT ARE THE BENEFITS OF THE COMMUNITY PLATFORM?

- Improves fairness and transparency in the evaluation of NGOs
- Enhances visibility of NGO effort and contribution to society
- Enables independent monitoring of progress made
- Rewards continuous improvement in accountability
- Enables direct funding from donors to (local) NGOs
- Enables customised matchmaking services between donor and NGO

WHAT IT CAN INCLUDE

- Support with registration
- Support with verification
- Independent monitoring of NGOs and projects
- Design and development of an appropriate accountability framework
- Support IT side: convenient online management, attractive Fundraising Portal, facilitating e-payments, etc.

FOR WHOM

- Government departments in charge of the NGO sector
- (Existing) Charity Fundraising Portals
- NGO umbrella organisations

NGOs
- Fundraising potential greatly enhanced
- Fair and transparent evaluation vis-a-vis other NGOs
- Strengthens the reputation of the sector

NGO AUTHORITY, NGO UMBRELLA GROUP
- Greater visibility of NGO activity and the contribution to society
- Effective coordination across needs and localities
- Reward progressive accountability and sustainability of NGOs

DONORS
- Permits direct funding to local, independently verified NGOs
- Efficient identification of NGOs to support
- Empowers local NGOs and strengthens civil society capacity in-country
- Opportunity to strengthen direct connection to NGOs

BENEFICIARIES
- Greater visibility to their cause
- Protection against unscrupulous NGOs
- Opportunity to introduce community consultation, empowerment, and engagement in development effort

To find out more about our solutions, please contact :
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WHEN YOU NEED TO BE SURE

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