



SGS Cybersecurity Product Certification Mark

CREATING TRUST IN A CONNECTED WORLD





Cyberattacks are on the rise and cybersecurity is more important than ever in our connected world. The Internet of Things (IoT) has many advantages, but inherent vulnerabilities mean suppliers must find ways to protect data and safeguard financial, medical, automotive, industrial and consumer systems at all times.

Markets are responding, but the variety of assessment standards available to manufacturers and developers can make it confusing for end-consumers to understand the true level of cybersecurity achieved by a product. To build confidence in products and systems, there needs to be a simple and effective way to demonstrate cybersecurity to end-consumers.

Independent certification against recognized cybersecurity standards builds trust in IoT products and systems and enables better product differentiation in fragmented, global markets.

MARKET DRIVERS



Compliance – does your product conform to recognized standards for security and performance?



Risk management – has due diligence been performed during development and manufacture?




Market differentiation – can you demonstrate your product is safer and more secure than your competitors?

SGS CYBERSECURITY EVALUATIONS

Depending on your product and market, you might choose:

 **Verified Self-declaration** – customer statement addresses all requirements

 **Evaluation of the standard (subset)** – product meets all requirements of a defined subset of the standard

 **Evaluation of the standard (full)** – product meets all the requirements of the standard

Our experts will assess your product, system or app against a wide variety of internationally recognized standards, including (ETSI EN 303645, NIST IR 8259A, NIST IR 8425, CSA, UK PSTI, IEC 62443-4-2, ISO 21434) and Radio Equipment Directive (RED) article 3.3 (d,e,f).

Certification is valid for a period of up to five years, with annual reviews to ensure continued compliance.

Once a product is certified, it is added to the SGS certification database (ProCert) to increase transparency and enable stakeholders to learn more about your product's certification and its validity.

SGS CYBERSECURITY MARK

All certified products can display the internationally recognized SGS Cybersecurity Mark. This covers a wide variety of recognized standards, including those listed above.

Carrying the SGS Cybersecurity Mark is a clear demonstration to end-consumers of the true level of cybersecurity achieved by your product or system.

Every SGS Cybersecurity Mark includes:

- Evidence of independent certification by a trusted service provider
- Information on standards against which the product was assessed
- Visual indication of the level of assessment
- QR code linked to the SGS certification database containing details of the product certification



BENEFITS



Differentiation – better product positioning in fragmented, global markets



Traceability – increases end-use trust with access to certification data via the QR code



Compliance – demonstrates compliance in cybersecurity and the level of protection for end-consumers

WHY SGS?

We are SGS – the world's leading testing, inspection and certification company. We are recognized as the global benchmark for sustainability, quality and integrity.

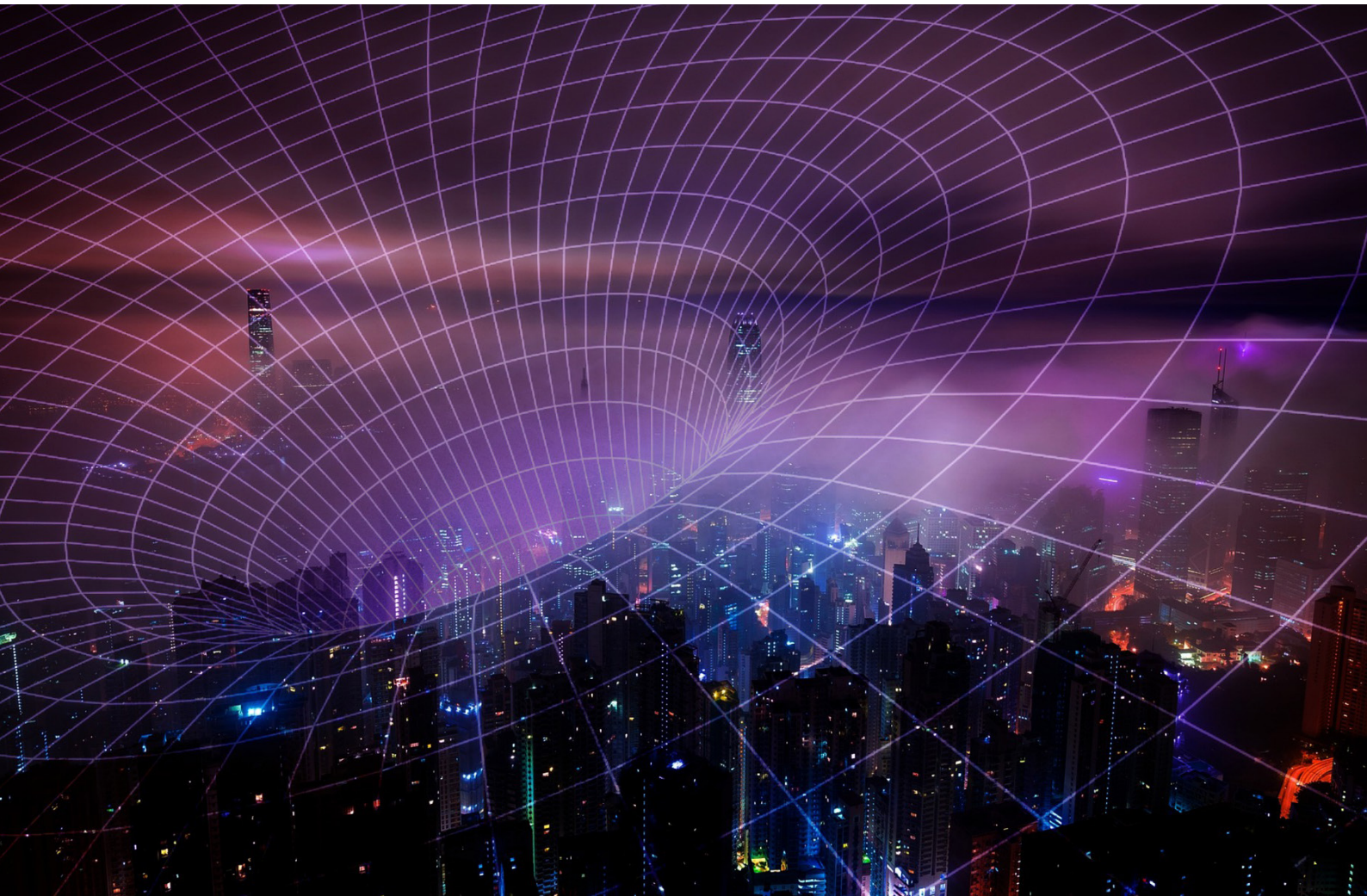
With an unrivalled network of experts and state-of-the-art laboratories, we provide market-enabling solutions to help you operate more effectively in global markets. With specialists in all market segments, including financial, medical, automotive, industrial and consumer, we have the capabilities in place to help you deliver products that achieve competitive advantage while demonstrating your commitment to cybersecurity.

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WHEN YOU NEED TO BE SURE

