TRUST

TRANSPARENCY

SOURCE TO STORE
SUPPLY CHAIN SOLUTION

SGS & TRANSPARENCY-ONE PARTNER TO OFFER DIGITAL SUPPLY CHAIN SOLUTIONS TO BUILD CONSUMER TRUST

TRACEABILITY

Powered by

Transparency-One

SGS

THE TRANSPARENCY-ONE PLATFORM COVERS A FULL RANGE OF CONSUMER PRODUCTS INCLUDING FOOD, TEXTILES AND COSMETICS

Choose your desired level of granularity per product and per component, and store everything in a single platform.

DIGITIZE SUPPLY CHAINS FROM SOURCE TO STORE

- Supplier, facility, and component data
- Country of origin
- Accurate Bill of Materials/Bill of Substances

CAPTURE COMPLIANCE AND BUSINESS-SPECIFIC INFORMATION

- Tests and certifications
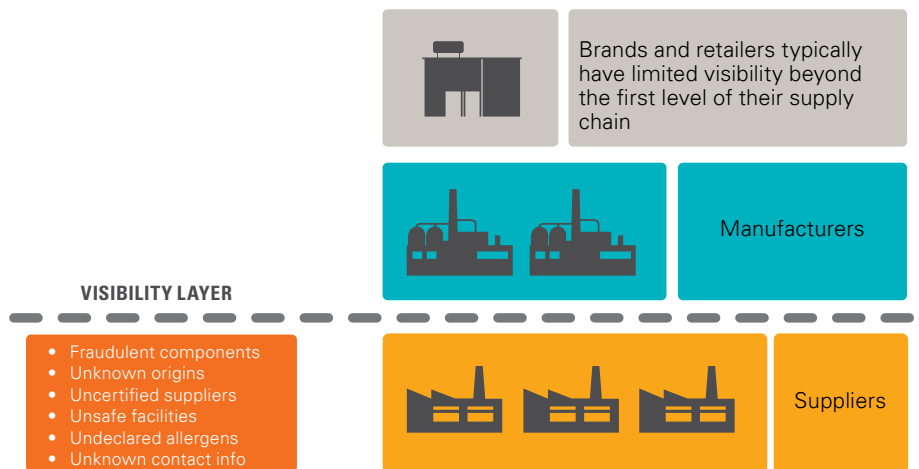- Custom surveys
- Codes of conduct, etc.

RUN COMPREHENSIVE ANALYTICS

- Regulatory reporting and compliance measurements
- Supply chain scorecarding, optimize your supply chain.
- Geomapping - manage your risks around the world

MARKET CHALLENGES

In today's world, brands and retailers must monitor their entire supply chains and measure product compliance to build consumer trust. The globalization of supply chains introduces many new players, making collaboration more challenging. As the supply chain increases, visibility into the supply chain decreases, which can lead to product fraud, product safety crisis, unsafe facilities and unknown sources.

Brand owners typically have limited visibility beyond the first level of their supply chain, leaving multiple levels exposed to risk.

Brands and retailers typically have limited visibility beyond the first level of their supply chain

Manufacturers

VISIBILITY LAYER

- Fraudulent components
- Unknown origins
- Uncertified suppliers
- Unsafe facilities
- Undeclared allergens
- Unknown contact info

Suppliers

CONSUMERS WANT MORE AND ARE WILLING TO GIVE MORE

40% of consumers said they would switch to a new brand if it offered full product transparency

Source: Food Dive

91% of consumers declare they would be more loyal to a company that supports a social or environmental issue

Source: Nielsen

Sustainable brands can grow up to 50% faster than other businesses

Source: Marketing Week

DESIGNED FOR GLOBAL SUPPLY CHAINS

We've designed Transparency-One using graph technology, a powerful and agile solution ideal for mapping complex supply chain networks.

Today, LinkedIn, Facebook, and Google rely on graph databases. This technology can handle millions of connections between retailers, manufacturers, suppliers, testing services and more.

SECURITY MATTERS

Your security is as important to us as it is to you. That's why the Transparency-One production data center is deployed on Microsoft Cloud (Azure), one of the safest platforms in existence today.

Microsoft Cloud (Azure) is protected at the physical, network, host, application, and data layers, so Transparency-One online services are resilient to attack.

TRANSPARENCY & TRACEABILITY

Transparency-One captures supply chain mapping data about suppliers, facilities, components as well as detailed traceability information on batches and purchase orders. Leverage traceability to zoom in on your supply chains, reduce the impact of potential crises, and manage your most critical commodities.

BLOCKCHAIN TECHNOLOGY ■■ Microsoft

Achieve an even higher level of protection by adding your supply chain data to the blockchain.

Transparency-One has partnered with Microsoft to support blockchain Ethereum capabilities. Blockchain technology heightens the security of data stored in Transparency-One by creating a permanent record of all supply chain interactions.

4 STEPS TO VISUAL TRUST

DIGITAL SUPPLY CHAIN SOLUTIONS, FROM SOURCE TO CONSUMERS

SGS and Transparency-One have partnered to offer **VISUAL TRUST**, a unique experience to transform supply chain information into brand value.

VISUAL TRUST is an end-to-end digital solution that allows shoppers to check the quality and origins of their purchases by scanning products with their smartphones. Upon scanning a product, shoppers gain immediate access to quality certifications, test results, supplier locations, photos of farms, and more.

Brands have invested billions in product safety, sustainability, and social responsibility—it's time consumers start learning about it.

1 COLLECT PRODUCT
AND SUPPLIER DATA, FROM SOURCE TO STORE

2 VERIFY SUPPLIER AND
PRODUCT INFORMATION WORLDWIDE

3 IMPROVE SUPPLY CHAIN COMPLIANCE,
REDUCE RISK, AND INCREASE BUSINESS

4 COMMUNICATE
KEY PRODUCT & ORIGIN INFORMATION
VIA SMART MOBILE APPS

1-COLLECT PRODUCT AND SUPPLIER DATA, FROM SOURCE TO STORE

ONBOARDING PROCESS

SGS, the world's leading inspection, verification, testing and certification company, provides personalized onboarding and supplier support services to ensure faster adoption of the Transparency-One solution.

Our onboarding process provides both direct and indirect suppliers with the necessary knowledge and skills to become effective members of Transparency-One.

Tactics used in this process include:

- Dedicated Project Manager
- Alignment meetings with client
- Communication plan preparation with client
- Import of existing data
- Targeted onboarding campaign
- Platform training webinars
- Self-onboarding with SGS support
- Onboarding in local language
- Customer support via e-mail, call center and live chat

COLLECT

SOCIAL NETWORK EXPERIENCE

Transparency-One helps brand owners, retailers, manufacturers, and suppliers discover their entire supply chain from source to store. Interconnect and share meaningful product and facility data. Monitor, analyze, and search the entire supply chain.

1 REGISTER
The network is invitation-only. Create an account to begin mapping your supply chains.

2 GET STARTED
Easily create your products, facilities, certifications and suppliers, manually or via file imports.

3 INVITE SUPPLIERS
Request supply chain data from your suppliers. Suppliers gather data down to the source.
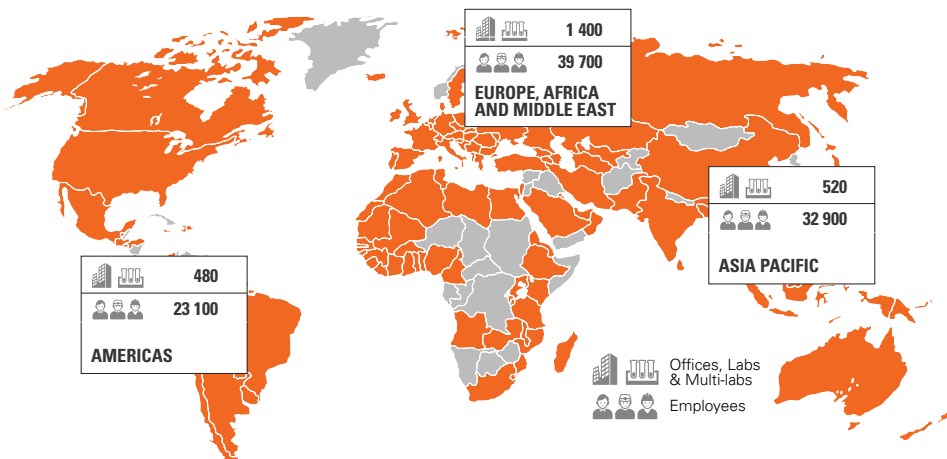
4 DRIVE GROWTH
Track your supply chain discovery progress and focus on the information important to you.

2-VERIFY SUPPLIER AND PRODUCT INFORMATION WORLWIDE

SGS offers services in 150 countries to ensure data accuracy and tailor supplier communications to help businesses achieve their goals.

- Ensure credibility of information declared by suppliers along the entire supply chain, such as certifications
- Supply chain project manager dedicated to data verification
- Specific protocol for data verification per supply chain

- Product experts with extensive market knowledge
- Expertise in new regulations
- In-depth supply chain investigation
- Inspection and testing

VERIFY

	1 400
	39 700

EUROPE, AFRICA AND MIDDLE EAST

	520
	32 900

ASIA PACIFIC

	480
	23 100

AMERICAS

Offices, Labs & Multi-labs

Employees

3-IMPROVE SUPPLY CHAIN COMPLIANCE, REDUCE RISK AND INCREASE BUSINESS

BUSINESS INTELLIGENCE

Detailed data analysis is crucial for managing supply chain risk. Dive deep into your supply chain to:

- View and analyze aggregated data through efficient dashboards
- Incorporate third-party data into your dashboards for deeper insights
- Create custom reports based on your business priorities
- Visualize supply chains with the power of geomapping
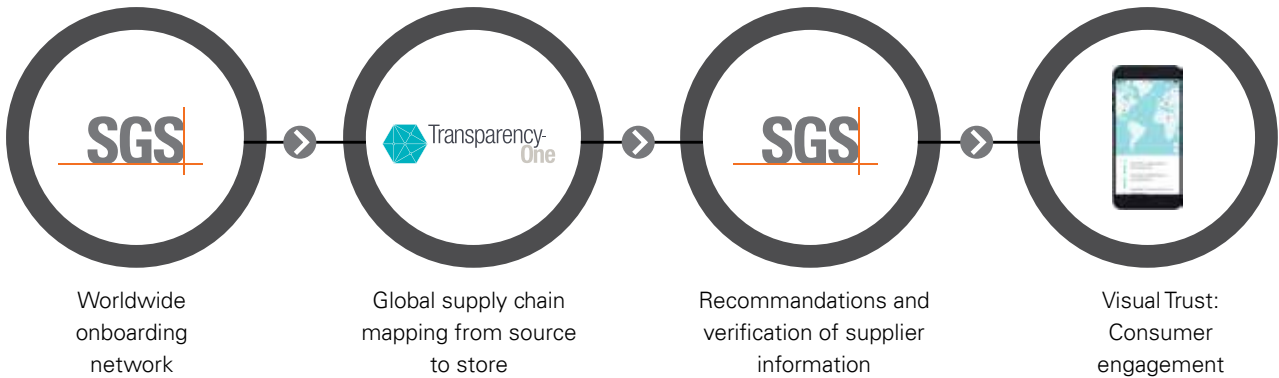
SGS EXPERT INSIGHTS AND RECOMMENDATIONS

SGS experts can help you leverage your supply chain data to maximize performance and increase business:

- Recap findings, identify potential risks, and receive recommendations with SGS consulting services
- Improve your supply chains and ensure safety, social, and environmental compliance through training and certifications

IMPROVE

4-COMMUNICATE KEY PRODUCT & ORIGIN INFORMATION

CONNECT SUPPLY CHAINS TO CONSUMERS

SGS → Transparency-One → SGS → [mobile phone]

Worldwide onboarding network

Global supply chain mapping from source to store

Recommandations and verification of supplier information

Visual Trust: Consumer engagement

TRANSFORM RISK INTO OPPORTUNITIES

Minimizing supply chain risk is just the beginning. Achieve supply chain visibility to enhance your communications and share meaningful insights with consumers

COMMUNICATE

Unveil your product story from source to store

Support product claims with verified data

Communicate your successful CSR initiatives

Reinforce your ethical and social values

Differentiate your brand through your supply chain network

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WWW.SGS.COM
WWW.TRANSPARENCY-ONE.COM

CONTACT

www.sgs.com/transparency-one
www.transparency-one.com
transparency-one@sgs.com
hello@transparency-one.com

FOLLOW US:

@SGS_SA | **@TRANSPARENCYONE**

SGSEDITOR | **TRANSPARENCY-ONE**

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WHEN YOU NEED TO BE SURE