



QUALITY



RISK MANAGEMENT



INTEGRITY



TRUST



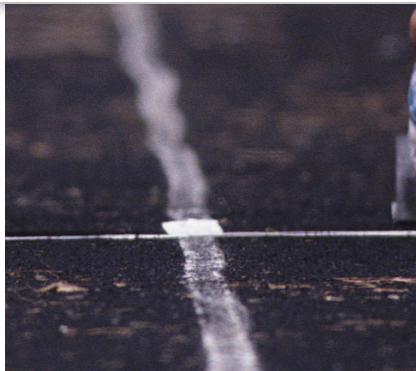
FURTHER EXCELLENCE



SAFETY



OPPORTUNITY



PRODUCTIVITY



SUSTAINABILITY

DRIVE SUCCESSFUL SUSTAINABILITY IN SPORT
SGS SPORT SOLUTIONS FOR THE GLOBAL SPORTS MARKET

SPORT NEEDS SUSTAINABILITY

Sustainability, safety and integrity are no longer 'nice to haves' in the global sports market. They are non-negotiable requirements, not only needed to reduce risk, but to drive successful business with a direct benefit to the bottom line.

This demand is increasingly driven by commercial sponsors, who no longer wish to associate with federation, leagues, teams or sports that carry a reputation risk or who only offer branding or signage rights without deeper CSR and true business alignment benefits.

Whether you are a regulator setting the bar, or a participant needing to leap over it, SGS Sport can assist you with a wide range of best practice products and services that cater for every stakeholder in the sporting industry.

WHAT SGS CAN PROVIDE FOR YOU

- Enhanced risk management
- Brand protection
- Increased productivity
- Opportunities for new ways of working
- Turnkey quality solutions that meet your needs
- ROI on quality assurance and risk management spend
- Compliant, industry benchmarked products
- Sustainable solutions
 - Economically sustainable
 - Environmentally sustainable
 - Socially sustainable

SGS SPORT SNAPSHOT

WHO WE CAN HELP

- Sports Federations and Associations
- Regulatory Bodies
- Commercial Rightsholders
- Bid Cities and Governments (national/state)
- Tourism agencies
- Venue promoters
- Sports teams
- Stadium/land owners
- Equipment manufacturers
- Licensed merchandisers and sponsor brands
- Hoteliers and hospitality operators linked to sports venues
- Gaming and Betting operators

WHAT WE CAN DO

MAJOR EVENTS

Event bidding efficiencies

- Alongside the rightsholder – verifying the bid process
- Alongside the bidder – bid preparation and planning

Event Sustainability

- ISO 20121 Certification
- Sustainability report assurance
- Sustainability Communications Consultancy

Carbon Footprint

Access Control

Health and Safety training and surveillance

- Safety and security training and qualifications
- Emergency procedure certification

VENUE INFRASTRUCTURE

- Energy management systems
- Air, water, soil testing
- Waste Management
- Sound Control
- Supplier audit, sustainable sourcing
- Vehicle and Traffic Management
- Road Safety Management

Construction services and supervision:

- Project management
- Risk assessment
- Facilities management
- Supply chain services

RISK MANAGEMENT

- Organisational Responsibility Management
- Logistics and Security Management
- Information Security
- Business Continuity
- Anti-corruption services
- Management system certification
- Internal audits
- Integrity policies
- Supply chain resilience

HOSPITALITY AND MERCHANDISING

Hospitality Village infrastructure

- Material testing
- Safety and security
- Business continuity management system

Guest entertainment

- VIP access control
- Food testing
- Sustainable Event Management Audit
- Staff HSE training

Merchandising

- Soft-line testing
- Official merchandise testing

EQUIPMENT

Equipment testing

- Equipment
- Clothes
- Fuel
- Chemicals

Inspection Services

Audits and certification

Product Risk Assessment

Eco-design

Regulatory training

Quality, health, safety and environment

Industrial manufacturing services

MEDIA AND DATA

Timing and results verification

Data security

Data transmission testing

- Data transmission interference analysis
- E&E testing (Antenna)
- Image transmission
- Sound
- Playing/Racing Surface monitoring (abrasion, temperature)
- Wind, air pressure and visibility monitoring

WHY SGS?

SGS is the world's leading inspection, verification, testing and certification company. We are recognized as the global benchmark for quality and integrity. With more than 85,000 employees, we operate a network of more than 1,800 offices and laboratories around the world.

We are constantly looking beyond customers' and society's expectations in order to deliver market leading services wherever they are needed. We have a history of undertaking and successfully executing large-scale, complex international projects. With a presence in every single region round the globe, our people speak the language and understand the culture of the local market, and operate globally in a consistent, reliable and effective manner.

We have experience in the sports sector and have worked with global brands and global mega events across a range of services and solutions.

CONTACT US

To learn more about SGS Sport Solutions, please visit [ISO 20121](#) or contact us at sustainable-development@sgs.com.

WHEN YOU NEED TO BE SURE

SGS