



# SGS FOOD FORUM DUBAI 2026

Actionable Insights for Safer & Stronger Food Systems

 October 29, 2026

 Dubai, UAE

**EXCLUSIVE DELEGATE**



**SGS**

When you need to be sure

SGS Food Forum is a global knowledge-sharing platform, uniting regulators, manufacturers, retailers & hospitality leaders to address the most pressing challenges in food safety and sustainability.



## About SGS Food Forum

After the huge success of our first Food Forum in Dubai in 2025, SGS is proud to bring back the SGS Food Forum to the Middle East for the second time.

The SGS Food Forum has been conducted many times across the globe, bringing together regulators, manufacturers, retailers, and hospitality leaders to share expertise and explore the future of food safety.

Now, following the overwhelming response from the region last year, we return to Dubai to continue building momentum for innovation, traceability and sustainability in the food sector.

### Key benefits of joining the SGS Food Forum:

- Be part of the Middle East's premier food safety forum.
- Learn global best practices tailored for GCC businesses.
- Network with 130+ of senior professionals across the food value chain.
- Connect directly with regulators, SGS auditors, and industry leaders.
- Discover real case studies and actionable strategies for your organization.

## Proven Success: 2025 at a Glance

12

High-profile speakers from government, multinationals, and SGS

95%

Positive feedback from overall participants in 2025

130+

Delegates and guests from the GCC food sector

TOP

Organizations & companies represented: Dubai Municipality, FSSC, Barakat Group, Grand Hyatt Dubai, Agthia Group, Abu Dhabi Quality and Conformity Council and more.



Get ready for a day filled with forward-thinking discussions, expert-led panels, and real-world insights shaping the future of food safety, sustainability, and quality.



## What's new in 2026?

Fresh insights into regulation, sustainability and technology

### Session 1

#### Regulatory Trends in Food Safety GCC and Global Updates

- Explore the latest regulatory changes shaping food safety in the GCC & beyond.
- Understand how these shifts will impact compliance & operations in the value chain.

### Session 2

#### Sustainable Food Systems & Green Compliance

- Learn strategies to integrate sustainability into food supply chain.
- FSSC 22000 Version 7: key changes, implementation roadmap and transition timeline.

### Session 3

#### From Confusion to Clarity Tackling Food Safety's Controversial Topics

- Address common challenges such as environmental monitoring, PRPs, and more.
- Gain clarity through real-world examples and region-tailored practical insights.

### Panel Discussion

#### AI & Digital Transformation in Food Safety

- Hear expert views on how AI and digital tools are reshaping food safety practices.
- Explore opportunities in predictive analytics, real-time monitoring, and smarter decision-making.





## Our speakers



**Sheik Peer**

Technical Manager Food &  
Senior Auditor, SGS



**Prapthi Rai**

General Manager Process &  
Product Excellence, Barakat Group



**Colin Christmas**

Global Head of Food,  
SGS



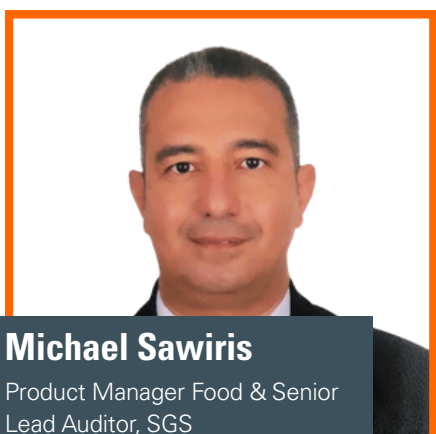
**Farah Masri**

QHSE Manager, Emirates  
Bustanica, EKFC



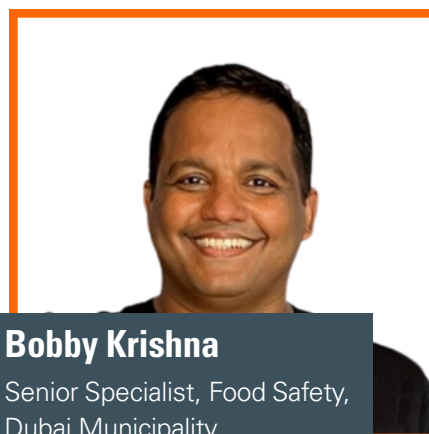
**Necat Kirkil**

FSSC Representative, Türkiye  
& The Middle East



**Michael Sawiris**

Product Manager Food & Senior  
Lead Auditor, SGS



**Bobby Krishna**

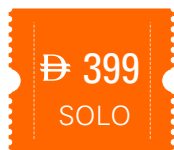
Senior Specialist, Food Safety,  
Dubai Municipality

Immerse your team in an all-access entry to keynotes, expert panels, and networking sessions shaping the future of food safety and quality.



## Ticket prices

Secure your full-day exclusive pass



Ticket price per person (excluding VAT)

## Who will benefit from attending?

Join us if you are into food safety or part of the food and beverage manufacturing, hospitality and catering, food retail, distribution and packaging, government regulators, food supply chain or risk management professionals in the Middle East.

## Available Discounts:

-  **Early Bird Discount:** 10% discount is available until February 18, 2026.
-  **Loyalty Discount:** 10% off for participants who attended the previous year's forum.
-  **Group Discount:** 10% off for group bookings of more than two participants.
  - Larger groups may qualify for special rates, subject to approval.

## Discount Combination Rule

If a participant qualifies for multiple discounts:

- Two criteria: up to 15% total discount
- All three criteria: up to 20% total discount





# SGS Food Forum Dubai 2026

Wherever you operate, our experts in the Middle East are ready to support you in determining the quality and safety of food products and help you to build trust in your food supply chains.

## Contact us today

-  [try.sgs.com/en-ae/food-forum-2026](https://try.sgs.com/en-ae/food-forum-2026)
-  [me.knowledge@sgs.com](mailto:me.knowledge@sgs.com)
-  +971 4 883 2222



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