



Organisations can be fined up to 4% of annual global turnover for GDPR non-compliance

HOW CAN YOU ASSESS AND DEMONSTRATE GDPR COMPLIANCE?

ENHANCE DATA MANAGEMENT AND REDUCE YOUR RISKS WITH THE EUROPRIVACY DATA PROTECTION CERTIFICATION

BE THE BENCHMARK

In partnership with



SGS

As businesses increasingly rely on technology to maintain information on their customers, they must ensure that personal data are treated with care and ethical consideration. The European Union (EU) General Data Protection Regulation (GDPR) requires businesses to comply with strict obligations, including individuals' rights over their own personal data. It covers all businesses operating in the EU, whether they are based inside or outside the EU. Failure to comply with these requirements can result in market losses and fines of up to 4% of global annual turnover or €20 million – whichever is greater. This constitutes a major legal and financial risk for any company active on the European market.

SGS-EUROPRIVACY DATA PROTECTION CERTIFICATION

SGS works with EuroPrivacy, a comprehensive GDPR certification scheme developed through the H2020 European research programme and managed by the European Center for Certification and Privacy in Luxembourg. It enables businesses to assess and demonstrate their compliance with the applicable data protection regulations. The EuroPrivacy scheme performs a systematic assessment of GDPR compliance, enabling to identify any remaining gaps and associated legal and financial risks. It covers the European GDPR regulation and can easily integrate national regulations. It can be combined with ISO 27001 certifications. The EuroPrivacy Data Protection Certification Scheme is a source of competitive advantages. It is one of SGS's end-to-end services that guide businesses through compliance and certification, making them ready for future challenges.

WHY SGS?

SGS is the world's leading inspection, verification, testing and certification company.

For continuity and growth, you must ensure your customer personal data are complying with relevant regulations, such as GDPR. Individuals must be assured the data they provide are safe.

Working with EuroPrivacy, we enable you to continuously innovate, protect and enhance your personal datasets. Our experts will help you improve performance, manage sustainability and support you on your journey towards GDPR and data protection compliance.

Work with SGS to help you optimise your customer database management system by making it advanced, expert-driven and compliant.

BENEFITS



Legal and Financial risk reduction



Easier access to European market



Reputation and trust advantage



Certification of products, services and information management systems



Consideration of complementary national data protection regulations



Combination of EuroPrivacy certification with ISO 27001 certification



Assessment of emerging technologies (smart cities, IoT, big data, etc.)

ABOUT EUROPRIVACY

EuroPrivacy is a highly reliable and efficient certification scheme to assess compliance with the GDPR and complementary national obligations where applicable. It has been developed with the support of the H2020 European research program and is managed by an international board of experts in data protection with the support of the European Center for Certification and Privacy (ECCP) in Luxembourg. More information is available at www.europrivacy.com

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WHEN YOU NEED TO BE SURE

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