

SGS ACADEMY PERU FIRST IN THE WORLD IN PROVIDING E-LEARNING COURSES USING IPLUS PLATFORM

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SGS ACADEMY PERU TRAINS CUSTOMERS FROM LA POSITIVA VIDA (LPV) IN SAFETY AND HEALTH AT WORK USING IPLUS

La Positiva Vida (LPV) is part of La Positiva Seguros corporate group. Its trajectory for over 77 years in Peru is consolidated as the third insurer company in the country with more than 4 million customers.

Today, it is the insurance group with higher presence in provinces, with 27 offices, more than 1000 employees across the country and more than 1000 points of sale.

THE NEED

Searching LPV for being different from their competitors had to provide as added value training on occupational prevention risks to their corporate customers (medium and small enterprises), so they can meet the Peruvian legislation: Law on Safety and Health at Work No. 29783 that obligates to all companies train their staff with 4 courses per year at least.

That is why, LPV in 2012 decided to be supported by a multinational company with experience on training service on health and safety at work, in order to

provide on-site training courses in first instance. After that, LPV identified the necessity for providing also the same courses but in mode e-learning, too.

THE SOLUTION

The SGS leadership certifying on OHSAS 18001 to more than 100 companies only in Peru, its participation in monitoring the safety in big projects on construction and its recent incorporated virtual platform IPlus, were the main reasons that LPV works currently with SGS Academy.

WHAT HAPPENED?

Ending the 2012 both companies signed an alliance. LPV began providing 100 hours training on-site, which today have increased to 300 hours. These hours are distributed by LPV according to the demand in cities across the country such as in: Arequipa, Tacna, Moquegua, Pucallpa, Piura, Trujillo, etc.

In 2014, LPV searched for finding new ways on training asked to SGS Academy the creation of a custom virtual portal where their customers can be trained in a practical and effective way.

On such purpose, SGS Academy presented a comprehensive solution which was the customizing of the IPlus platform with the LPV brand, with the support and presence of SGS.

More than 15 e-learning courses were created on contents for work-related prevention and safety. At the same time, was given access to LPV for monitoring in real-time the courses taken by their customers.

RESULTS

Since 2012, SGS Academy has trained on-site to more than 1800 customers from LPV on more than 7 cities in Peru.

Today, thanks to the IPlus platform, LPV can train more than 1200 customers across the country, with over 30 hours of virtual content, which help you to reach your organizational objectives: in reducing costs and time.

However, the most pleasing result for both institutions is the customers recognition highlighting the online courses quality and the practical way of being trained from anywhere in the country. In addition, the bonds of experience created with LPV allows to SGS Academy continually improve their e-learning services for other customers.

