



RUSSIAN MARKET: ACT NOW TO GAIN COMPETITIVE ADVANTAGES

Since July 2018, the Russian Federation Government has issued a number of decrees relating to the country's product certification system. According to these decrees, the procedures of product conformity assessment have been modified and strict Government Controls have been established. The new rules came into force straightaway and apply to all types of product destined for the Russian market. These changes place greater responsibility on manufacturers and increase the legal liability of Russian applicants, at the same time as delivering better consumer protection.

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BACKGROUND OF CERTIFICATION

Russia is a strong and lucrative market for European enterprises looking east. However, alongside the economic potential of this market there comes an array of bureaucratic hurdles. To distribute and sell products within the Eurasian Union (EAEU)¹, producers must submit products to mandatory testing and conformity assessment, and all compliant goods must display the Eurasian Conformity (EAC) Mark before achieving customs clearance.

SIGNIFICANT CHANGES AND THEIR IMPACTS

Major changes in Russian Law were introduced in July 2018. There are three main aspects regarding certification for Russian Market that you need to be aware of:

1. The Russian applicant for certification is now fully liable for ensuring that the documents are in compliance with the Russian Regulation. Fines and penalties have been drastically increased for non-compliances.
2. Correct testing procedure before issuance of certification. Stricter controls have been established. CBs need to provide evidence that real sampling and testing, according to the rules, has been conducted. A number of Test Labs and CBs have lost their accreditation because they could not provide evidence of testing when checked by the authorities.
3. Test reports and all related documents for conformity assessment must be uploaded in the public register before issuance of certificates.

You will find more about the impact of the new regulation in our [Q&A](#).

WHAT NOW?



START THE LEGAL CERTIFICATION PROCEDURE WITH A STRONG AND RELIABLE CERTIFICATION PARTNER

CHOOSE CAREFULLY YOUR REPRESENTATIVE IN THE CU

START GETTING INVOLVED IN CORRECT TESTING AND BE THE OWNER OF THE PRODUCT CONFORMITY PROCESS

WHY CHOOSE SGS?

Partner with SGS, a strong partner for certification, to bring your products to the Customs Unions market with confidence. SGS has many years of experience exporting goods to the Russian market and our expertise in compliance management will ensure the necessary testing and certification services are conducted professionally and efficiently.

We strive to deliver outstanding quality by providing a one-stop service that includes:

- Professional technical and testing consultancy
- Legal certification procedure including all the steps required by law
- Assistance in finding manufacturer's representative² (Applicant) within the Customs Union
- Key account management (KAM)
- Competitive pricing
- Complimentary sample collection and report delivery services
- Seminars and in-house training

ALL THIS IN A SIMPLE PACKAGE!

CONTACT US

To learn more about SGS's services contact your SGS local representative

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¹ Eurasian Union member states: Russia, Belarus, Kazakhstan, Armenia and Kyrgyzstan

² Representative within the Customs Union – a Russian legal entity that takes over the functions for product compliance on the territory of Eurasian Union common market.

WHEN YOU NEED TO BE SURE

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