SGS is the N°1 world leading inspection, verification, testing and certification company with 2,000 offices and labs. Our brand protection team offers services at all stages of the supply chain ensuring peace of mind throughout your production process. Our brand protection services can help you maintain product quality, reduce the risk of goods being distributed to unauthorized suppliers, and strengthen consumer trust. We work to oversee your complex supply chains where there are more opportunities for unauthorized items to enter the supply chain. SGS Brand Protection services are with you every step of the way, providing 360° of protection.

1. SOURCING OF GOODS
   - Inspect/audit supplier’s factories
   - Confirm conditions
   - Certify the material used in production

2. FACTORY INSPECTIONS
   - Inspect products for quality & monitor stock
   - Surprise or scheduled checks
   - Verify that process is as agreed

3. TRANSPORT
   - Locate products in real time
   - Monitor the temperature & humidity of items
   - Verification of authenticity & supervision of loading & sealing of containers

4. RETAIL
   - Check product arrival/departure at warehouse
   - Confirm & locate inventory
   - Quality audits & mystery shopping

5. CONSUMER
   - Register the products to confirm authenticity & provenance
   - Direct engagement with consumers
   - Record of consumer purchases

6. AFTER SERVICE
   - Manage warranties
   - Recall notifications
   - Witness the destruction of goods

7. E-COMMERCE
   - Identify fake products sold online
   - Authenticate products sold online
   - Identify trusted retailers

FOR MORE INFORMATION BRANDPROTECTION360@SGS.COM OR VISIT WWW.SGS.COM/BRANDPROTECTION360

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