ARE YOU UP-TO-DATE WITH BRAZIL'S CERTIFICATION REQUIREMENTS FOR TOY IMPORTS?

Brazilian Government has tightened the regulation for imported products, including toys. Indeed toys will have to comply with same quality and safety requirements of national industry. SGS can be your one-stop-shop provider for testing and certification services to access the toy Brazilian market.

BRAZIL REQUIRES COMPULSORY TOY CERTIFICATION

All toys placed on the Brazilian market must be certified by an accredited body recognized by Inmetro (Brazilian accreditation body). The regulation also requires foreign manufacturers to assign a local representative, which will have not only technical responsibility for the certification process but also legal and criminal responsibility for the products. Moreover, one Importation License is approved under the presentation of a certificate in the name of the Importation License Applicant located in Brazil.

Three certification models may be used:

SYSTEM 7: BATCH CERTIFICATION

- The lab must be accredited by Inmetro.
- The certification is based on all applicable tests.
- The sample size to be tested depends on the batch size.

SYSTEM 5: QMS (QUALITY MANAGEMENT SYSTEM) ASSESSMENT CERTIFICATION

The certification body:
- Analyses the manufacturer’s quality management system documentation.
- Schedules an initial audit of the manufacturer’s QA system and collects samples for initial testing.
- Conducts maintenance audits including test procedure.
- All applicable tests are to be performed on representative model.

SYSTEM 4: TYPE TESTS AND MAINTENANCE TESTS

- The lab must be accredited by Inmetro.
- Applied only for small companies and craftsmen, according to Brazilian classification or small companies and craftsmen classified under these segments, according to the regulations of the Country of Origin and stated by its Ministry of Industry and Commerce.
- Conducted on samples collected in retailers and distributors, plants and warehouses.
- All applicable tests are to be performed on representative model.

Testing: Toys should be tested for compliance applying Mercosur NM 300 Standards (Parts 1 to 6) and Inmetro Ordinance 369/2007 by an accredited laboratory.

Conformity Certification: When all requirements are met, a conformity certificate will be issued by the accredited certification body.

Conformity Identification Mark: The Mark must be visibly printed on the packaging or a label after certification.

Mandatory Conformity Identification Mark for Imported Toys:
- Shall only be affixed after obtaining certification.
- May not be pre-printed on the packaging.

Imported Toy Parts and Pieces:
- Imported parts and pieces that still have to be assembled and are not intended to be marketed as toys are exempt from certification.
- After assembly in Brazil, certification system 7 needs to be applied.
SGS TESTING AND CERTIFICATION SERVICES FOR THE TOY MARKET IN BRAZIL

INMETRO ACCREDITED TESTING LABORATORIES
- SGS Shenzhen (China)
- SGS Hong Kong
- SGS Brazil

Our laboratories have full capabilities to conduct tests for any Toys Certification Body. They are independent from the Certification Body.

INMETRO ACCREDITED CERTIFICATION BODY
SGS ICS Certificadora Ltda. is the SGS legal entity in Brazil that holds the accreditation of Inmetro and is able to receive the Certification application from customers directly or through SGS offices worldwide. Toy manufacturers and retailers located outside Brazil can contact their nearest SGS toy lab/office which will forward the certification application to SGS ICS Brazil.

CONTACT US
To learn more about SGS toy solutions, contact your local SGS office or email us at consumer.products@sgs.com.
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SGS TESTS TOYS AGAINST MERCOSUR STANDARDS
NM 300-1: Physical & Mechanical Test
NM 300-2: Flammability Test
NM 300-3: Toxic Elements Test
NM 300-4: Experimental Sets
NM 300-5: Chemical Toy Sets
NM 300-6: Electrical Toy Test

PRODUCTS COVERED
SGS provides toy manufacturers, retailers and importers with comprehensive customised quality assurance solutions through testing and certification services for a wide range of products:
- Plush Toys
- Dolls
- Ride-on Toys
- Projectile Toys
- Games
- Decorative Collectibles
- Figurines
- Books
- Construction Toys
- Battery Operated Toys
- Magnetic Toys
- Construction Toys
- Creative Art Materials
- Puzzles
- Toys in food
- Etc.

SGS ADDED-VALUE SERVICES
To help you ensure toy compliance for the Brazilian market, SGS offers comprehensive solutions, including:
- Update and interpretation of toy standards and regulations
- Product hazard analysis/safety and risk assessment
- Product and materials testing
- Factory and social audits
- Inspections
- Training and seminars